

Black Bald Films, LLC

Capability Statement | October 2026

Emmy-winning documentary production and public-health communications for government and public-sector clients.

Company Overview

Black Bald Films is a Black-owned, Oregon-based production company founded in 2019 by Northwest Regional Emmy-winning filmmaker Dru Holley. We produce broadcast-grade documentary, public-affairs and public-health communications for city, county, state and public-media clients. Since 2020 we have served as prime contractor on more than \$679,000 in documented public-sector contracts, every one completed on time, within budget and with no contract claims. We bring the craft behind national PBS programming to work agencies need to reach real communities.

Core Competencies

- Documentary, long-form and short-form video production, concept through final delivery
- Public-health and public-information campaigns: PSAs, broadcast spots, cutdowns and social versions
- Culturally specific and multilingual communications (English/Spanish), developed with community input
- Community listening, story sourcing, interviews and paid community review before creative locks
- Broadcast-standard cinematography, editing, color, sound and post-production
- Prime-contract management: budgets, subcontractors, vendor payments, approvals and public-fund reporting

Accessibility and Compliance

- Closed captions, transcripts and audio description on deliverables, built for Section 508 and WCAG 2.x conformant delivery
- ADA/WCAG auditing and remediation for web and digital campaign assets

- ASL and translated or transcreated versions with native-speaker review on request
- Rights register and handoff-ready masters, editable source files, captions and metadata; government-purpose rights negotiated per contract
- Audit-ready financial controls: budget-to-actual reporting, payee verification and two-step approval on exception payments

Differentiators

- **Emmy-winning leadership.** 2025 Northwest Regional Emmy (Albina Vision Series, OPB) and NETA Public Media Award (Buffalo Soldiers, PBS/WORLD).
- **Proven public-health prime.** Repeat Multnomah County Health Department contractor, 2021 through June 2026.
- **Community-first method.** We listen before we write. Community members review rough cuts while changes are still possible.
- **Scale under deadline.** Delivered a \$420,000 CARES Act campaign in nine weeks with 100+ local workers, contractors and vendors.
- **One accountable prime.** Single point of contact from pre-production to delivery, with specialist partners for media buying, research and digital.

Past Performance

Client / Contract	Scope	Period	Value
City of Portland / PBOT, Contract 30007529 (with Multnomah County)	CARES Act COVID-19 public-health campaign; English/Spanish PSAs, partner toolkit, broadcast, YouTube and social distribution	Oct 2020 – Jan 2021	\$420,000 NTE
Multnomah County Health Dept., HD- SVCSGEN-13612-2022 (CDC-funded REACH)	COVID-19 vaccination PSAs for Black/African American and African immigrant/refugee communities; research, community listening, scripting, production, post	Oct 2021 – Jun 2022	\$95,000

Client / Contract	Scope	Period	Value
Multnomah County Health Dept., HD-SVCSGEN-14452-2023	Public-health communications: vaccination, Be A Mentor youth development, Reclaiming Black Joy, PlayGrowLearn substance-use videos	Aug 2022 – Jun 2026	\$124,500 NTE
Multnomah County Health Dept., HD-SVO-15363-2023	"Do Better" campaign: :30 hero spot and two :15 cutdowns, broadcast-ready masters	May – Dec 2023	\$40,090
Travel Portland	27 Portland Neighborhood Guide episodes and destination video content; three consecutive annual contracts	3 years	~\$700,000 cumulative (\$260K and \$300K annual)
OPB / Albina Vision Trust	<i>Albina Vision Series</i> , documentary series; 2025 Northwest Regional Emmy	2020 – 2025	—
PBS / WORLD Channel	<i>Buffalo Soldiers: Fighting on Two Fronts</i> , national broadcast documentary; NETA Public Media Award	2023	—

Campaign results (Multnomah County REACH): 421,931 streaming impressions, 90% video completion, 3,230+ audience hours, 66% cable reach at 8.0 frequency.

Additional clients and partners: Oregon Health Authority, Energy Trust of Oregon, Meyer Memorial Trust, National Park Service, Oregon Public Broadcasting, PBS.

Company Data

Legal Name	Black Bald Films, LLC
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Entity	Oregon LLC (taxed as S corporation), Registry No. 1576202-96
Founded	2019
Business Type	Small Business; Black-Owned
SAM.gov	Registered
UEI	TTJ2CWGZJKC6
CAGE Code	247L2
Primary NAICS	512110 Motion Picture and Video Production
Additional NAICS	512191 Teleproduction and Other Postproduction Services; 541810 Advertising Agencies; 541990 All Other Professional, Scientific and Technical Services
PSC	T006 Film/Video Tape Production; T016 Audio/Visual Services
Insurance	Insured and licensed to do business in Oregon
Accepts	Purchase orders, contracts, credit card

Contact

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